

BENEFITS TO TRADE

Unique and incomparable taste No direct competition

Suitable for wide audience Wide potential consumer base

Sales opportunities throughout the year No seasonality effect

Compelling product packaging Bottle stands out on the shelf

Wide consumption and occasion options Continuous product turn over

Strong marketing and A&P support Opportunity to increase brand awareness and sales

TASTING NOTES

- Half-bitter
- Sweet and sour flavours with mature berry aroma
- Alc. 30% vol

CONSUMPTION

- Enjoy it neat on the rocks
- Mix with tonic water or soda water
- A perfect base spirit for any type of cocktails, long-drinks & simple mixers





The authentic and versatile taste of Riga Black Balsam herbal bitter makes it an indispensable component for different tipples – from simple shots and simple mix drinks, to sophisticated cocktails.

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ULTRAVIOLET

1 part Riga Black Balsam Currant 3 parts Sprite Slice of lime

Fill a glass with ice, pour the Riga Black
Balsam Currant, then add Sprite
and mix it all together.
Decorate with a slice of lime.



STAIRWAY TO HEAVEN

5 cl Riga Black Balsam Currant 10 cl tonic 4 slices of ginger

Drop the ginger at the bottom of an Old Fashioned glass and gently muddle it. Add ice, tonic and Riga Black Currant. Mix and enjoy.



THE SPRITZ

2 parts Riga Black Balsam Currant 3 parts prosecco 1 part soda water Slices of orange

Fill a balloon glass with ice, pour Riga Black Currant, prosecco, soda water. Add slices of orange.



RICO

3 cl Riga Black Balsam Currant 0.5 cl Riga Black Classic 2 cl red wine (preferably Shiraz) 1 cl almond syrup 5 pcs Arabica coffee beans Lemon peel

Drop the beans in a mixing glass and crush them.

Add the lemon peel and gently muddle it. Add the
remaining ingredients and ice. Stir well and allow to cool
down. Pour the cocktail into an Old Fashioned glass
via a fine strainer. Decorate with lemon peel.

SKU Bottles per case	0.04 l 120	0.02 l 24		0.5 l 12	0.7 I 12/6	0.75 I 6	1.0 l 6	Gift box	Other
	•	•	•	•	•	•	•	•	0.5 PET

ABOUT AMBER BEVERAGE GROUP

Amber Beverage Group is a holding company that has grown from its original core production business established in 1900, to become the global company that unites over 2200 employees in 13 companies across 4 continents.

Amber Beverage Group operates internationally from head office in Luxembourg through its production and distribution companies in Russia, Mexico, UK, Ausrtalia and the Baltics. It is the Baltic region's leading producer, distributor, logistic provider and retailer of alcoholic beverages.

AMBER BEVERAGE GROUP

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