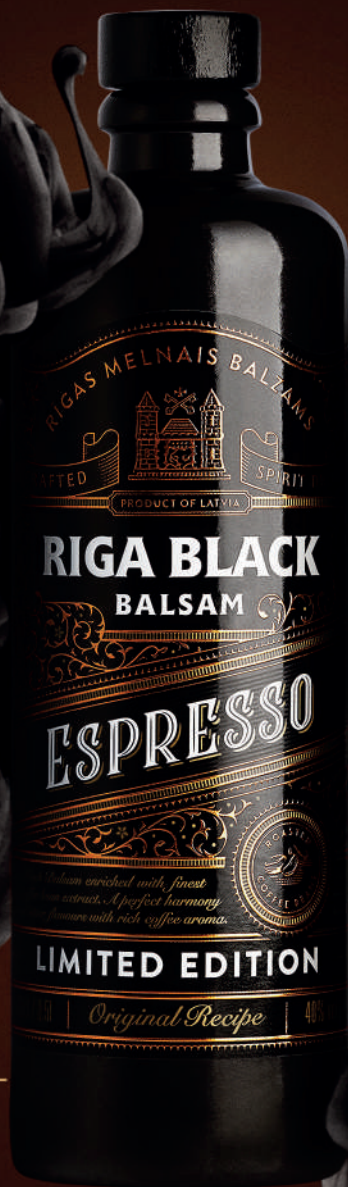


RIGA BLACK BALSAM®

ESPRESSO



Riga Black Balsam can trace its roots back to 1752. It is an extraordinary blend of 24 all-natural ingredients including extracts of carefully selected grasses, roots, berries and buds.

Riga Black Balsam Espresso is an exceptional twist of Riga Black Balsam essence and 100% finest Arabica coffee bean extract, with a delicate touch of cinnamon on the top.

A perfect combination of sweet and bitter flavours from Riga Black Balsam botanicals, with a rich coffee aroma.

It is a perfectly balanced espresso spirit that can be enjoyed in an endless range of cocktails – as well as neat, in hot & cold drinks or even cuisine.

THE LEGENDARY HERBAL BITTER
CRAFTED SINCE 1752

WHAT MAKES RIGA BLACK BALSAM ESPRESSO OUTSTANDING

AUTHENTIC BITERSWEET TASTE – Original blend of botanicals & roasted coffee bean extract.

ALL-NATURAL INGREDIENTS – No colorants or synthetic flavours added.

FLAVOUR VERSATILITY – Easy to mix. Wide consumption options.

ORIGINAL PACKAGING – Natural clay bottle that stands out among competitors.

SALES THROUGHOUT THE YEAR – No negative seasonality effect. Continuous product turnover.

TRENDY PRODUCT – Corresponds to the rise of popularity in coffee flavour drinks.

RIGA BLACK BALSAM ESPRESSO LOVERS

- Gender neutral.
- Consumers with matured taste profile.
- Existing Riga Black Balsam Original consumers.
- Consumer who prefers intensive, complex flavours with focus on coffee, bitter tastes.

TASTING NOTES

- Contemporary bitter-sweet taste
- A harmonious balance between sweetness and bitterness, with an intensive coffee flavour
- Primary note – sweetness of caramel, burnt sugar and cinnamon
- Secondary note – bitterness of Riga Black Balsam botanicals & coffee extract
- Long coffee after taste
- Alc.40% vol.

CONSUMPTION

- Enjoy it neat by sipping like a cup of Espresso
- Mix with cherry juice, or cola
- A perfect spirit for any type of cocktails
- Excellent additive for coffee flavour drinks – hot & cold
- Novelty ingredient for your cuisine

DISTRIBUTION AND POSITIONING

- Competitive set can be different by countries, but share the same baseline – CRAFT, PREMIUM COFFEE FLAVOUR SPIRIT DRINKS
- Available in popular retail chains, destination/speciality stores



The authentic and versatile taste of Riga Black Balsam herbal bitter makes it an indispensable component for different tipples – from simple shots and simple mix drinks, to sophisticated cocktails.

DISCOVER MORE COCKTAILS ONLINE WWW.RIGABLACK.COM

CHERRY ESPRESSO

- 1 part Riga Black Balsam Espresso
- 3 parts cherry juice
- A slice of orange

Fill an Old Fashioned glass with ice. Add Riga Black Balsam Espresso, cherry juice and a slice of orange. Mix and enjoy.



BALSAM LATTE

- 30 ml Riga Black Balsam Espresso
- 20-25 ml espresso (1 shot)
- 120 ml fresh frothed whole milk

Fill a high Old Fashioned glass with ice. Brew the espresso directly in the glass, add Riga Black Balsam Espresso. Heat the milk in the pitcher, pour over the mixture of espresso and balsam. Serve immediately.



MANIC BOTANIC

- 35 ml Riga Black Balsam Espresso
- 25 ml Rooster Rojo reposado tequila
- 20 ml Italicus Rosolio di Bergamotto L'Aperitivo

Pour all the ingredients into a cooled mixing glass with ice and shake well. Pour in an elegant cocktail glass.



SKU	0.04 l	0.02 l	0.35 l	0.5 l	0.7 l	0.75 l	1.0 l		
Bottles per case	120	24	20	12	12/6	6	6	Gift box	Other

ABOUT AMBER BEVERAGE GROUP

Amber Beverage Group is a holding company that has grown from its original core production business established in 1900, to become the global company that unites over 2200 employees in 13 companies across 4 continents.

Amber Beverage Group operates internationally from head office in Luxembourg through its production and distribution companies in Russia, Mexico, UK, Australia and the Baltics. It is the Baltic region's leading producer, distributor, logistic provider and retailer of alcoholic beverages.

AMBER BEVERAGE GROUP

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