



ELIXIR FOR LIFE

Riga Black Balsam is probably the oldest bitter brand in the world, its history of craftsmanship dating back over 260 years.

A perfect and balanced blend of carefully selected botanicals achieves the authentic bitter.

Discover the taste of nature in this single-barrel botanical infusion, served from its original clay bottle.

Invigorates the body and the spirit, putting a twinkle in the eye of the 21st century connoisseur.

THE LEGENDARY HERBAL BITTER
CRAFTED SINCE 1752

WHAT MAKES RIGA BLACK BALSAM OUTSTANDING



AMONG THE OLDEST BITTER BRANDS
Crafted since 1752



ORIGINAL PACKAGING
Natural clay bottle design for centuries



ALL-NATURAL INGREDIENTS
No colorants or flavours added



AUTHENTIC BITTERSWEET TASTE
Representing «umami» taste profile



FLAVOUR VERSATILITY
Perfect component for modern mixology and even cuisine



UNIQUE CRAFTING PROCESS
Single barrel infusion technology



HIGHLY ACCLAIMED QUALITY
Over 100 top international awards

CRAFTING PROCESS



Riga Black Balsam is crafted from 24 all-natural ingredients, including 17 botanicals – extracts of carefully selected herbs, roots, berries and buds.



In crafting process we are using our unique single-barrel infusion technology. Botanicals are infused in spirit-water mix to drive so called “Riga Black Balsam essence” – basis for final product.



After that essence is blended with rest of ingredients, such as natural juices, French brandy, sugar syrup, water, grain spirit, burn sugar and bottled in natural clay bottle that retains the original unique appeal and preserves the qualities of the drink.



BENEFITS TO TRADE

Unique and incomparable taste
No direct competition

Suitable for wide audience
Wide potential consumer base

Compelling product packaging
Product stands out on the shelf

Sales throughout the year
No negative seasonality effect

Wide consumption options
Continues product turn over

Trendy category & brand
Brand correspond to key global trends

DISTRIBUTION

- Primary available in target On-trade segments (premium mainstream top cocktail bars)
- Available in popular retail chains and destination stores
- Exposed along with other premium bitters or near to premium brands from other categories
- Avoid placing together with local market value segment spirit drinks, bitters, liqueurs

PRICE POSITIONING

- Competitive set can be different by countries, but share the same baseline – premium international brands (primary bitters)
- Priced above local market mainstream brands
- Retail price positioning 105-110% above local market mainstream / leading brands and slightly below category premium brands



The original version of Riga Black Balsam herbal bitter is created by a combination of 24 ingredients – herbs, roots, berries, fruit juices, honey, burnt sugar and some very specific ingredients like golden withy, gentian, Peruvian balsamic oil.

Exciting and breathtaking experience with versatile taste. Smooth and at the same time bitter. Enjoy neat or in the cocktails of your choice.

TASTING NOTES

- Contemporary bitter-sweet taste of a complex herbal notes
- Combines the gentle sweetness of linden blossoms, raspberry, huckleberry, honey and caramel
- Savoury touch of ginger and nutmeg
- Versatile taste, perfect for modern mixology and even cuisine
- Alc. 45% vol

CONSUMPTION

- Enjoy in shots layered on top of thick juice (for example mango, peach, banana)
- Mix with cola or lemonade
- A perfect additive for coffee or any type of cocktails
- Perfect digestif



A contemporary international bitter featuring the original Riga Black Balsam herbal bitter enriched with natural Nordic blackcurrant juice for a new flavour experience.

A perfect harmony of sweet and sour flavours with mature berry aroma. Enjoy neat or in the cocktails of your choice.

TASTING NOTES

- Half-bitter
- Sweet and sour flavours with mature berry aroma
- Alc. 30% vol

CONSUMPTION

- Enjoy it neat on the rocks
- Mix with tonic water or soda water
- A perfect base spirit for any type of cocktails, long-drinks & simple mixers



Contemporary international bitter - has an original, modern, and unique flavour, born from combining Riga Black Balsam with cherry juice.

A harmonious balance between the sweetness and bitterness of the drink with a strong cherry aroma to boot. The aroma features underlying notes of cherry, cherry stones and leaves. The addition of ginger gives the drink a feeling of freshness. Enjoy neat or in the cocktails of your choice.

TASTING NOTES

- Half-bitter
- Blend with top quality, natural cherry juice
- A harmonious balance between the sweetness and bitterness with strong cherry aroma to boot
- Aroma features underlying notes of cherry, cherry stones and leaves
- Alc. 30% vol

CONSUMPTION

- Enjoy it neat on the rocks
- Mix with cola, soda water, or Schweppes Russchian
- A perfect base spirit for any type of cocktails, long-drinks & simple mixers

SKU	0.04 l	0.02 l	0.35 l	0.5 l	0.7 l	0.75 l	1.0 l	Gift box	Other
RIGA BLACK BALSAM®	●	●	●	●	●	●	●	●	
RIGA BLACK BALSAM® CURRANT	●	●	●	●	●	●	●	●	0.5 l PET
RIGA BLACK BALSAM® CHERRY	●	●	●	●	●	●	●	●	0.5 l PET

RIGA
BLACK BALSAM®
 RĪGAS SINCE MELNAIS
 1752
BALZAMS

The authentic and versatile taste of Riga Black Balsam herbal bitter makes it an indispensable component for different tipples – from simple shots and simple mix drinks, to sophisticated cocktails.

DISCOVER MORE COCKTAILS ONLINE WWW.RIGABLACK.COM



RIGA LIBRE

4 cl Riga Black Balsam Original
 12 cl Cola
 Slices of lime
 Ice cubes

Fill a glass with ice, pour the Riga Black Balsam Original, then add Cola, lime and mix it all together.



BLACK CRANBERRY

4 cl Riga Black Balsam Original
 12 cl Cranberry juice
 A slice of orange
 Ice cubes

Fill a glass with ice, pour the Riga Black Balsam Original, then add cranberry juice, orange and mix it all together.



STAIRWAY TO HEAVEN

5 cl Riga Black Balsam Currant
 10 cl Tonic
 Slices fresh ginge
 Ice cubes

Drop the ginger at the bottom of an Old Fashioned glass and gently muddle it. Add ice, tonic and Riga Black Currant. Mix and enjoy.



THE SPRITZ

2 parts Riga Black Balsam Currant
 3 parts Prosecco
 1 part soda water
 Slices of orange

Fill a balloon glass with ice, pour Riga Black Currant, prosecco, soda water. Add slices of orange.



CHERRY SODA

1 part Riga Black Balsam Cherry
 1 part soda water
 Orange peel

Fill an Old Fashioned glass with ice. Pour Riga Black Balsam Cherry and soda water, add the orange peel, decorate with a cherry. Mix before serving.



CHERRY WHISPERS

5 cl Riga Black Balsam Cherry
 10 cl Schweppes Russchian
 A slice of orange

Fill a coupe glass with ice. Pour Riga Black Balsam Cherry and Schweppes Russchian, add a slice of orange, decorate with a cherry. Mix before serving.

ABOUT AMBER BEVERAGE GROUP

Amber Beverage Group is a holding company that has grown from its original core production business established in 1900, to become the global company that unites over 2200 employees in 13 companies across 4 continents.

Amber Beverage Group operates internationally from head office in Luxembourg through its production and distribution companies in Russia, Mexico, UK, Australia and the Baltics. It is the Baltic region's leading producer, distributor, logistic provider and retailer of alcoholic beverages.

AMBER BEVERAGE GROUP

Aleksandra Čaka street 160,
 Riga, Latvia, LV - 1012
export@amberbev.com
 Phone: +371 67081213



FOLLOW US: [f](#) [@](#) [v](#) [r](#) [g](#) [i](#) [a](#) [b](#) [l](#) [a](#) [c](#) [k](#) [b](#) [a](#) [l](#) [s](#) [a](#) [m](#) #RigaBlackBalsam